



LIVING SMART was developed in Perth in 2003 to address community sustainability and climate change goals in WA councils. It is designed to address sustainability holistically with rich content across 10 topics. It was founded on doctoral research into effective environmental education and a desire from local governments to engage their community in reducing their environmental footprint. Since its inception it has expanded to other states of Australia and is now hosted by local governments and other not-for-profits organisations. To date a total of over 280 courses have been run and for over 5,500 participants. Ongoing research has shown that these participants become champions of lifestyle change and typically encourage 10 members of their network on the sustainability journey.

Continued improvement is a core element of Living Smart as we continue to pursue high-quality community education, durable environmental change and social capacity building. In 2017 and 18 Living Smart has engaged with research partners including Murdoch University to study the lasting impact of the course amongst participants and those in the wider community.

“The results... showed significant evidence that past participants have maintained a number of sustainability habits they developed through the course. Participants’ ongoing sustainability behaviour change was not only successful; it proliferated from one area of sustainability to another.” (from the 64 stories collected from participants from course 1 to 3 years prior)

– MURDOCH UNIVERSITY INTERNSHIP REPORT 2018

LIVING SMART PROGRAM

LIVING SMART COURSE

A course of 10 topics covering sustainable living and connecting with community delivered over 7 to 8 weeks with tailored local content and inspiring field trips in the community. Delivery Fee \$4500 - \$6000 depending on facilitator experience and course scale and participant fees \$80/\$40(conc).

“The course provided me with the positivity and knowledge to make some important changes in my life in moving towards sustainable living.”

– SOUTH PERTH COURSE PARTICIPANT

SHORT COURSES:

Over 3-4 weeks with a field trip, these courses go deep into the key topic with localised content and goal setting.

WATER - TAKING UP A WATERWISE LIFESTYLE 4 sessions Delivery Fee \$2750 and participant fees \$30/\$20

WASTE - ACHIEVING A LOW WASTE LIFESTYLE 5 sessions Delivery Fee \$2970 and participant fees \$40/\$25

CLIMATE CHANGE - ACHIEVING A SMALL FOOTPRINT LIFESTYLE 5 sessions Delivery Fee \$2970 and participant fees \$40/\$25

HEALTH - CREATING WELLNESS THROUGH LIVING SMART 5 sessions Delivery Fee \$2970 and participant fees \$40/\$25

COMMUNITY - CHARTING A SUSTAINABLE PATH IN YOUR HOME AND COMMUNITY 5 sessions Delivery Fee \$2970 and participant fees \$50/40

TASTER - WORKSHOP TO FOSTER INTEREST IN SUSTAINABILITY COURSES 1 session Delivery Fee \$200+ participants free

“I thought I was doing enough and joined the Living Smart course to see what I could do more of, or more efficiently. I learned this in spades, plus made some really nice connections with new people. Highly recommended!”

– NORTH FREMANTLE COURSE PARTICIPANT

AIM OF LIVING SMART

Educate and motivate people to achieve a smaller footprint, lower carbon lifestyle,
Build community connection and social confidence for growing collective action.
Enable positive changes to a happier, healthier community

OUR AUDIENCE



20-30 people in the course from youth to retirees, with 35-55 year olds the most common bracket
over 200 residents per course directly informed as community discussion is encouraged,
long-term there are many more as community projects evolve with past-participants integral to their foundation.

“(I learnt) I can influence others – some of my work colleagues now have re-usable coffee cups and some are even taking on the Plastic Free July challenge”

– COCKBURN COURSE PARTICIPANT

ENDURING OUTCOMES

FOR COUNCILS

- Community education for positive behavioural-change complementing existing sustainability programs
- Reduction in waste to landfill, during course and research shows ongoing and new actions post course.
- Reduce greenhouse emissions and resource use in your LGA
- Ongoing actions in your LGA community through groups self-initiated by participants and fed by Living Smart’s unique *community* topic
- Positive publicity opportunities for council
- A program that is well supported by the Living Smart organisation to enable a smooth and supported delivery with skilled educators and community role models

FOR RESIDENTS

- Addresses the community desire for a happier, healthier lifestyle
- Reduces social isolation by connecting like-minded people who are often not engaged in community groups
- Provides lasting connections to community groups
- Effective education model that both informs and motivates lasting action

“The course is a really nice way to connect with likeminded people in your community and explore concepts of sustainability and the environment. It can be as simple or complex as you'd like it to be. Goal setting helps you to make small or big changes on a weekly basis.”

– SURREY DOWNS COURSE PARTICIPANT

WANT TO KNOW MORE?

Contact us for further information on the program and our trained Living Smart facilitators and how we can support you with tools and advice for a successful course.

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“Living Smart sows seeds of hope, health and happiness”
– SOUTH PERTH COURSE PARTICIPANT